

YOLAR TRIBE LEADER'S HANDBOOK



www.yolar.co/tribe

 @yolartribe

ABOUT US

We're simply a community consisting of travelers/adventurers, entrepreneurs and creatives (YTRIBERS). However, everyone that wants to live a fuller life is welcome. We provide resources, events, tools and platforms for community members to travel the world, share their stories, follow their path and live their dreams.



WELCOME

Welcome to Yolar Tribe. We want to continue to be a platform for self realization, world exploration and complete happiness. We sincerely believe that achievement is simply a by-product of joy, passion and a desire for future happiness.



THE YOLAR TRIBE CREED

A Y-Triber

1. Never gives up
2. Constantly seeks new adventures
3. Goes hard for their dreams
4. Gives no excuses
5. Let's their light shine forth
6. Is Confident
7. Sees the world
8. Conquers the world
9. Changes the world



To inspire the world to travel more, and while they walk the paths of the earth, to offer resources to help them find their own paths as well.



To create the largest community of travelers, entrepreneurs and creatives in the world, starting with 100,000 extraordinary persons.

CORE VALUES

We are a community with the SAUCE:

S- Supportive

A- Adventurous

U- Undaunted

C- Consistent

E- Exciting

We seek out meaningful partnerships, build real friendships and networks, create happiness, and foster growth, innovation and development.



YOLAR TRIBE MEMBERSHIP

Membership to Yolar Tribe is free and open to any individual anywhere in the world who loves adventures, travel and thrills, and who wants to live a fuller and happier life.



WHO IS A HUB LEADER?

Yolar Tribe Hub Leaders (aka Tribe Chiefs or simply Chiefs) are enterprising and passionate leaders who volunteer their time for the benefit of the community to organize and host events and outings, connect local members together, and represent Yolar Tribe.

HUB LEADER

RESPONSIBILITIES

Organize:

Put together and host Yolar Tribe events and outings.

Grow:

Grow our community numerically in line with our vision of building the largest community of adventurers starting with 100,000 ytribers.

Develop:

Help ytribers on their path towards achievement through engaging talks and tasks during Yolar Events such as Youtalk Hang-out and Tribe Jaunt.

HUB LEADER

RESPONSIBILITIES

Connect:

Build a strong bond and connection between hub members.

Partnership:

Forge meaningful partnerships with groups and organizations in line with our mission, vision and values.

To ensure the quality of our community, leaders and members must strictly adhere to the community guidelines.

Yolar and The Triber Hub Leader reserves the right to restrict or deny membership to anyone that violates our community guidelines, or that threatens the overall wellbeing of the tribe.

These guidelines are regularly updated when necessary.

HUB LEADER

GENERAL RULES

BE APPOINTED

Hub Leaders are appointed by Yolar in their respective cities. We take careful consideration to appoint hub leaders to ensure our community is fostered by positive and motivated leaders.

Should a Hub leader need co-leaders, the identified co-leader(s) must apply officially to tribe@yolar.co with the subject 'Co-leading at (mention hub location)' and be approved by Yolar.

PROFESSIONAL APPROACH

Hub Leaders must be professional in their approach to leading their hub, hosting events, and communicating with members.

COMMIT TO REGULAR EVENTS

Hub Leaders must host at least one event a month to uphold the good standing of their position. Not hosting regular events withholds the benefits of being part of a community to members in the hub.

Hub events include:

Youtalk Hangout (Indoors)

Tribe Jaunt (Outdoors)

ADHERE TO OUR VALUES AND MISSION

Yolar tribe hub events must be hosted in the spirit of Yolar's values and mission – to encourage members to contribute and share their ideas, learn, and make a positive impact in their world..

HUB LEADER

GENERAL RULES

BE SAFE

Hub Leaders must ensure that outings and events are hosted in venues or locations that provide adequate security and safety for attendees.

BE RESPONSIVE

Hub Leaders must be responsive to local members' enquiries and feedback and communicate regularly with their hubs.

Hub leaders are required to send quarterly activity reports to YOLAR.

FOLLOW THE HANDBOOK

Hub Leaders must follow the guidelines as set forth in the Hub Leaders Handbook.

The handbook is constantly being updated. Hub leaders would receive emails of new updated versions.

PENALTY

Hub Leaders who fail to uphold the community's rules may be suspended or dismissed from their leadership role.

HUB LEADER

ETHICAL RULES

AVOID CONFLICT OF INTERESTS

Hub Leaders must not seek to advance their own personal or business interests at the expense of the community or in conflict with Yolar's values or mission.

DISCLOSE AFFILIATIONS

Hub Leaders must disclose any commercial affiliations or relationships that exist between the Hub Leader and an event sponsor, partner or venue.

NO CHARGING MEMBERS OR SPONSORS

Hub Leaders are not allowed to charge members, sponsors, or any member of interest any fees unless authorized by Yolar.

RESPECT COMMUNITY PRIVACY

Hub Leaders must respect the privacy of members and their data. Membership data may only be used in association with the organization of the hub or its events. For example – announcing an event or sending a local hub newsletter.

HUB LEADER

ETHICAL RULES

RESPECT COMMUNITY DATA

Hub Leaders are not allowed to use the hub membership data for their own personal or business use, or to sell or provide hub membership data to any third party.

RESPECT TRADEMARKS

Hub Leaders must adhere to the brand guidelines of Yolar, and respect the rights of any sponsors or member's brands.

PENALTY

Unethical behavior is not tolerated. Hub Leaders who fail to uphold the community's ethical standards may be suspended or dismissed from their leadership role.

BRAND GUIDELINES

FREE LICENSED USE BY HUBS

Hubs are granted a free creative license to use Yolar brand name(s) and logo(s) for their hubs.

SOCIAL MEDIA AND DOMAIN NAMES

Social media accounts or domain names which contain the Yolar brand name(s) are owned by Yolar and subject to free licensed use by Hub Leaders for the benefit of members in the hub.

PARTNERS

Yolar partners are permitted to use the Yolar Brand as part of their project or event, subject to these guidelines.

NON-COMMERCIAL USE

Non-commercial individual creative works using the Yolar Brand logo(s) such as t-shirt designs, stickers, stationary prints, etc. are encouraged and allowed subject to these guidelines.

BRAND GUIDELINES

OTHER USE(S)

If you'll like to use our brand name(s) and logo(s) in ways not covered by this guidelines, please contact Yolar via hello@yolar.co

SOCIAL MEDIA HASHTAGS

Use the Yolar Brand hashtag #yolar and/or the Yolar Tribe hashtag #yolartribe on social media to share content and other materials for members of the community

DONTS

- Do not Modify the Yolar Brand Logo(s)
- Do not use the Yolar Brand name and/or logos to imply partnership if you don't have an agreement with us.



YOLAR TRIBE HUB (ONLINE COMMUNITY)

WHATSAPP, TELEGRAM, FACEBOOK AND OTHERS

A hub's online group is an open community for interaction, networking and sharing of ideas. And as a community, it's expected for members to be respectful, honest and supportive of each other.

ONLINE

COMMUNITY RULES

DO NOT SELL

We're sure you do a lot of cool stuff, but please do not sell anything (unless when we ask you to do so). That means, do not sell your products, services, online/offline courses, events, programs, webinars... anything at all that feeds your bottom-line. This community is not the place for it.

That even includes 'free-offers', don't do that, please. Do not post any form of link, market research questions, polls, surveys, all that stuff. DO NOT do it. It will be deleted, and you will be banned.

Don't even do the "I went from there to here, and you can do it too". Please don't. It will be deleted.

NOTE: We are at liberty to break our own rules and promote anything we believe will be of service to the tribe. We reserve that right.

DO NOT POST VIDEOS

Do not post your videos. We don't have time to check the videos to be sure they are promo-free, so don't bother posting them at all. The ONLY exception is sharing motivational, instructional, inspirational or downright funny videos.

Again, these CANNOT be your own videos.

ONLINE

COMMUNITY RULES

NO SOLICITATIONS OR REQUESTS TO PM YOU

Do not post in the group and ask people to PM you to find out more about what you offer, how you can help or to work with you.

DON'T BE A PAIN

We're a family, so be polite. That means respecting people's feelings, privacy and rights to their work. If you're rude or disrespectful or spammy.

GETTING THE MOST OUT OF THE COMMUNITY

Don't come in with a motive. Instead, show up with the intention to connect, serve and help, not to sell, grow your business, list, audience or bottom line...we can all smell it from a mile away. When creating a post, make it fun, original and helpful. If it's the same old long post with veiled sales content and a picture of you we see right through it and it will be deleted. Don't share the same content across 10 different online groups you belong to. Just be helpful. If you show up just to post your content and not help out your fellow community members, they notice. Share your thoughts and experiences because they are valuable to others. We're not going to lie, this journey is a long and complicated one. The more insights and guidance, the better!

Provide genuine and helpful feedback and suggestions to others. Ask questions. Give answers. Be the kind of supportive friend that you want and need on your entrepreneurial/life journey.

NEW MEMBERS

Members newly added to the online group must introduce themselves with their picture and a description (name, job/business, and hobbies).

ONLINE

COMMUNITY RULES

SAMPLE WHATSAPP GROUP RULES TO BE POSTED BY THE HUB LEADER

First of all, welcome. We've been waiting for you for a long time, and now you're finally here. So now you're with us, here are a few things to note. It helps keep our online community tidy:

Don't take it upon yourself to change the name of the group or the icon. The Tribe Chief has that under control.

Everyone will be roasted equally in the chat, as is required by law... So relax, don't take it personal.

Never, under any circumstances, try to explain the contents of our group chat to an outsider. It's for us, okay?

If you're going to create a subgroup separate from the original group, BE VERY CAREFUL.

Never leave someone hanging, always reply even if it's with 'LOOOL WTH?'

Don't be a lurker, contribute something!

It is everyone's God-given right to mute a WhatsApp group, so don't go off on anyone about it.

Always keep to the purpose of the group! Don't share irrelevant messages about other topics. Seriously, don't. We're very strict about this, you'd be surprised.

Do not spam the group! If you would like a group to share memes, adverts or deals with, then set one up for that exact purpose and invite others to join, but don't do it here. Seriously, don't.

If at any point you feel the group isn't serving its purpose for you anymore, you can always quietly leave, even though we'd hate to see you go, but we'd understand. The Tribe Chief reserves the right to excuse members from the group if the above rules aren't kept, or the overall wellbeing of the Tribe is being threatened by a member.

Okay, that's all. Cheers to plenty adventures together

YOLAR TRIBE HUB EVENTS

Yolar Tribe Events and Outings bring together members in our community to learn, share ideas, network, collaborate, and experience adventures together.

We believe that magic happens when extraordinary people gather together in one place.

Hub events are grouped into two:

- Youtalk Hangout (Indoors)
- Tribe Jaunt (Outdoors)

Please note that other activities not state here but that promotes a sense of adventure, fun, positivity, growth and happiness, are encouraged. Creativity is highly encouraged by Yolar. If you have an event idea, and you're not sure if it's in line with our vision, please let us know via email (tribe@yolar.co).

YOUTALK HANGOUT

Youtalk Hangout is an unscripted live talk show and hangout over drinks, where the audience is the cast.



The highlights are simple:

It's a conversation about social ideas over drinks. It's like a Karaoke without the music. Just meaningful conversation and arguments.

It's like a talk show but unscripted. The audience is both the cast and guest.

Conversation topics range from love, adventures, passion and every other stimulating conversation.

A mic (if available) is passed for anyone to give their opinion or respond to someone else's opinion.

Duration is for about 60-90 minutes.



TRIBE JAUNT (TEEJAY)

Tribe Jaunts which are outdoor outings organized by a hub could be anything from a picnic, hike, games, cookouts, kayaking, cycling, trip and tours, or any activity that invigorates, energizes and strengthens. However, adventure activities are mostly encouraged.

Membership in Yolar Tribe is completely free, and outings organized by the local hubs are free. Where payments need to be made, it is equally shared among the y-tribers going for the outing. However, in all, activities within the hubs are not for profit.

Financing events by hubs are via fundraising amongst members or through meaningful partnerships (e.g. in securing a venue).

EVENT/ OUTING

GUIDELINES

SHARE YOUR IDEAS

We are a sharing community, so come with your ideas, share and explore them with fellow y-tribers. Your ideas and collaborations will help in enhancing the community and improving our activities.

HAVE FUN

That's the idea. We meet together to share experiences that are interesting, valuable and enjoyable to all y-tribers. Smiling is always a great idea.

EVENTS, MEETUPS, OUTINGS AND ACTIVITIES

Our events are open to all members, and every y-trib-er should have an opportunity to register and attend. Be respectful to all concerned including fellow y-tribers, hub leaders, volunteers, sponsors, special guests and everyone concerned in anyway. Yolar events are designed to benefit our members, and we ask for your absolute cooperation.

ILLEGALITY

Illegal activities are prohibited. If it's illegal in your country, it's illegal in Yolar.

EVENT/ OUTING

GUIDELINES

SAFETY

By attending a yolar event, tour and activities, you are responsible for your own safety. Unless explicitly stated, Yolar is not involved in the transportation to and from the venue. We're neither responsible for your interactions with other members or the actions of any individual at an event. You take full responsibility of your own safety and well being.

VIOLENCE AND PHYSICAL HARM

We do not tolerate violent actions on Yolar Tribe's activities and events, or any actions or content that advocate for or threaten violence of any sort, including threatening or promoting terrorism. Physical assault, coercion, and any acts of violence are strictly prohibited.

A GUIDE TO ORGANIZING A HUB LEADER'S FIRST OUTING

It can be really exciting and sometimes, a bit overwhelming especially if it's your first time. First, you have to find out if it's a Youtalk Hangout or a Tribe Jaunt. We'll cover both events.

Venue:

Youtalk Hangouts are designed to occur over drinks in a relaxed environment. So Lounges or restaurants are ideal. However, it can happen anywhere. It is recommended that hub leader enter into non-monetary partnerships with venue owners where their space could be used in exchange of publicity, more patronage or discounted prices for ytribers.

Organizing A Youtalk Hangout

Publicize

Have a flyer designed. It helps if a member of the hub could volunteer their skill in doing that. Otherwise, free online graphic design platforms such as Canva could be used.

Publicise it everywhere especially using social media. Use the hashtags #yolar #yolartribe #youtalkhangout #yolar-tribejaunt when sharing it. Encourage hub members to share it as well. Also encourage them to come with their friends and families.

Remember, events are not only for ytribers but also for non-members who may come and decide to join our tribe.

Organizing A Youtalk Hangout

Organizing A Youtalk Hangout

Event Day

Please note, keep to time. Start when you said you'll start and end when it's scheduled to end.

Have fun! Laugh, talk, enjoy.

You don't have to be the moderator. You can appoint another ytriber to handle the discussions for the day.

Remember, the discussions are general life and social issues that people usually have sharp or conflicting opinions about. The idea is to understand our world and ourselves better. It is only when we have a better understanding that we can truly make a change.

When someone is holding the mic (if provisions have been made for that, or if the venue allows it), the person must be allowed to finish his/her talk. Anybody that either has an opposing or similar opinion to what the previous speaker said, must indicate with by a raise of hands before allowed to speak.

It's conversation over drinks, remember? So make your orders and sip away.

Don't forget to take picture and videos and share on social media using the hashtags

BEFORE THE TRIP/OUTING

Location

Your location depends on the activity. A picnic would need a park, a paintballing session would need a Paintball Arena, etc. If it's a trip, decide the particular location.

Find out if it's open to the public at all times of the day.

Does it require an entry fee?

What's the cost of transportation to the place and how accessible is it?

Do you need a meeting point before you leave?

Publicize

Same with the Youtalk Hangout

Organizing A Tribe Jaunt

DURING THE TRIP/OUTING

Rendezvous:

If it's a trip, a hike or another outing in like manner, it's usually easier to have everyone gather at a spot, then takeoff can start.

If it's a closeby spot, ytribers can all meet at the location. Don't forget to have fun! That's the idea.

Activity:

Depending on the venue of the outdoor adventure, you determine what activities you'll do to make it even more memorable for those attending it. Are there games you can play just after the tour (assuming the location is a tourist attraction).

Also would you like an extra hangout just after the tour to get to know the new members coming for the tour for the first time better?

Please note that there's no one formula. Just do what is more appropriate at the time for the benefit of all.

Refreshments:

If it's a picnic, ytribers can come with snacks and/or food enough for themselves and one or two others. When everyone comes with different things to eat and drink, there will be more than enough to go around. Same method can also be used for other outings that may require food. Also, hub members can contribute towards refreshments.

Organizing A Tribe Jaunt

AFTER THE TRIP/OUTING

While the trip/outing is going on, somewhere in the agenda, you'll tell them about Yolar Tribe: what we're about, and what we're trying to achieve.

For those that will be interested in joining us, take their numbers and emails and add them to hub's online group (e.g whatsapp group),

Once they're in the group, introduce yourselves once again, share pictures of the trip in the group and encourage them to share it on their social media with the hashtags #YolarTribe and #YolarTribeLagos (or wherever the hub is located). This will help create some activity in the group immediately and help new members in the bonding process.

For those that didn't join using our online form, inform them to register officially as a member of the hub at yolar.co/tribe, and also inform them of our monthly activities: The Youtalk Hangout (indoor hangout) and Tribe Jaunt (outdoor hangout).

Once they register at the yolar website, they'll be added to our mailing list as well as given the links to our telegram channel and forum

Organizing A Tribe Jaunt

MEANINGFUL PARTNERSHIPS



Growth happens as a result of good hands working together to achieve more. Our partners are a big part of this tribe of extraordinary individuals and we choose them carefully. We believe in mutually beneficial partnerships and we constantly seek brands who share our passion, and inspire our values-driven community. Most importantly, brands that live what they preach and are ready to take action, with us!

Hubs are encouraged to forge strategic partnerships with groups, bodies, and brands with like-minded vision within their community and beyond. Collaborations play a key role in our mission and are highly encouraged.

Hub leaders are to communicate partnerships formed with Yolar to help us forge a more meaningful relationship.

Yolar

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YOLAR TRIBE
COMMUNITY HANDBOOK
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